

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **New CD, "Dog Appreciation Lessons" offers unique and charming insights about the nature and behavior of "Man's Best Friend."**

REDONDO BEACH, CA, November 25, 2009 — Marion Venture Publishing proudly announces the publication of Fred M. Haney's CD, *Dog Appreciation Lessons: Humor and Wisdom from People Who Love Dogs*.

The extremely informative and entertaining CD gives dog lovers a deeper appreciation for the magic of dogs. It also helps them build a stronger bond with their pet.

The CD contains eighteen excerpts from guest interviews on the *My Doggie Says...show*, a radio talk show hosted by Haney on KFNX 1100 News Talk Radio, in Phoenix, AZ. Host Haney says, "The CD is a terrific way for me to share the talk show with lots of people. It's 'the best of the best of.' It compresses over seventy-five hours of interview time into about forty-five minutes of doggie wit and wisdom."

Sample tracks:

- Dean Koontz, author of *A Big Little Life*: "Don't take my dog to jail"
- Tom Sullivan, author of *If You Could See What I Hear*: "Believing in a guide dog"
- Ted Kerasote, author of *Merle's Door*: Ted meets Merle
- Stanley Coren: "The intelligence of dogs"
- David Frei, co-host of the Westminster Kennel Club Dog Show: "Angels on a Leash"
- Belinda Abbot, DVM: "The Iditarod dogs"
- Bob Worley, "Max the Motorcycle Riding Golden Retriever"
- Jeff Pokonosky, dog rescuer, swims the Alcatraz race with Jake, his Labrador retriever

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Haney broadcasts the *My Doggie Says...* radio talk show with Callie, his Golden Retriever, at his side – usually after a brisk game of doggie soccer with Callie in his back yard. He says, "The *My Doggie Says... show* lets me talk about human-dog relationships with the most knowledgeable dog experts in the country. Owning a dog is not just about training and obedience. It's about 'dog bonding.'"

Ted Kerasote, author of *Merle's Door: Lessons from a Free Thinking Dog*, says, "Fred Haney really understands how dogs think and talk."

"The entire theme of the *My Doggie Says...* show is unique in its devotion to understanding dogs from their own (rather than an entirely human) point of view," said guest Jenn Lewis, author of *The Human Pack: A Guide to Human/Dog Relationships*.

The *Dog Appreciation Lessons* CD is available in hard copy or downloadable digital form at [www.mydoggiesays.com](http://www.mydoggiesays.com).

#### **ABOUT THE AUTHOR**

**Fred M. Haney, a resident of Palos Verdes Estates, CA, and, part-time resident of Lake Arrowhead, CA, is the author of the four-time award winning book *My Doggie Says... Messages from Jamie* and the host of the *My Doggie Says...* radio talk show on KFNX 1100 Talk News Radio, Phoenix, AZ.**

#### **ATTENTION JOURNALISTS AND PRODUCERS:**

**For copies of the CD or  
author interviews, please contact Fred Haney  
at (310) 373-5866 or [fred@mydoggiesays.com](mailto:fred@mydoggiesays.com)**

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