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Press Release

Local Author Receives Acclaim, National Distribution

My Doggie Says... Messages from Jamie receives third award and national distribution contract

Lake Arrowhead, CA, November 27, 2007. *My Doggie Says...*, by Fred M. Haney, was a Winning Finalist in the USA National Best Books 2007 Awards.

Earlier in November, the book received Honorable Mention in the 2007 DIY Book Convention. In June, it was announced as the Winner of the 2007 INDIE Excellence Award for Animals/Pets.

In September, Atlas Books, a division of BookMaster, Inc., agreed to distribute the book nationally, to the book trade.

Does your dog talk to you? Do you know what its saying? A dog's actions speak louder than words. *My Doggie Says...* is a collection of photographs and stories about the "action messages" sent by Jamie, a Golden Retriever. The colorful images show how Fred's Golden Retriever, Jamie, "talks" about everyday things. "May I please have my second bowl of food?" "Can't I carry that newspaper home from the Plaza?" "Why don't we go this direction, like we did last week?"

The book helps the reader understand and interpret the many messages their dog is sending, if only the pet owner will "listen." There's more to listening to your doggie than just watching his or her tail wagging or how Fido holds his ears. A gentle "wuff" can mean; "I need to go out," or "Could I have a puppy treat----please?" or "How about a really nice ear scratch?"

Written with warmth and humor, this book will help you understand your dog and have a closer relationship with it. Smile and chuckle as you read and learn how to be a better dog "listener."

For Release 9 a.m. EDT, November 27, 2007

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Fred has been observing Jamie's behaviors and communication patterns for 10 years and has taken hundreds of photos that illustrate his theme---that Jamie "talks."

This precious book will have the reader laughing, nodding in agreement, and recounting the book's thesis that we have to nurture our doggies and encourage their natural communication skills.

This book is "treats" for ANY pet lover.

Author Fred M. Haney, is a part time resident of Lake Arrowhead. The book contains many fun photographs of the Lake, Lake Arrowhead Village, and the surrounding area, all part of Jamie's "territory."

Available in Lake Arrowhead Village at The Wishing Well and Three Dog Bakery, or by calling 800-247-6553, or on-line at www.mydoggiesays.com.